

PRINCIPLES OF BUSINESS **ADMINISTRATION EVENTS**

Principles of Business Management and Administration PBM Principles of Finance PFN

Principles of Hospitality and Tourism PHT

Principles of Marketing PMK

TEAM DECISION MAKING EVENTS

Business Law and Ethics Team Decision Making **BLTDM**

Buying and Merchandising Team Decision Making **BTDM**

Entrepreneurship Team Decision Making ETDM

Financial Services Team Decision Making FTDM Hospitality Services Team Decision Making HTDM

Marketing Management Team Decision Making MTDM

Sports and Entertainment Marketing Team Decision Making STDM

Travel and Tourism Team Decision Making TTDM

INDIVIDUAL SERIES EVENTS

Accounting Applications Series ACT

Apparel and Accessories Marketing Series AAM

Automotive Services Marketing Series ASM

Business Finance Series BFS

Business Services Marketing Series BSM

Entrepreneurship Series ENT

Food Marketing Series FMS

Hotel and Lodging Management Series HLM

Human Resources Management Series HRM

Marketing Communications Series MCS

Quick Serve Restaurant Management Series QSRM

Restaurant and Food Service Management Series RFSM

Retail Merchandising Series RMS

Sports and Entertainment Marketing Series SEM

PERSONAL FINANCIAL LITERACY EVENT

Personal Financial Literacy PFL

Not all chartered associations offer all events. Please check with your chartered association advisor for events offered in your chartered association.

BUSINESS OPERATIONS RESEARCH EVENTS

Business Services Operations Research BOR

Buying and Merchandising Operations Research BMOR

Finance Operations Research FOR

Hospitality and Tourism Operations Research HTOR

Sports and Entertainment Marketing Operations Research SEOR

CHAPTER TEAM EVENTS

Community Service Project CSP

Creative Marketing Project CMP

Entrepreneurship Promotion Project EPP

Financial Literacy Promotion Project FLPP

Learn and Earn Project LEP

Public Relations Project PRP

ENTREPRENEURSHIP EVENTS

Innovation Plan **EIP**

Start-Up Business Plan ESB

Independent Business Plan EIB

International Business Plan IBP

Business Growth Plan EBG

Franchise Business Plan EFB

MARKETING REPRESENTATIVE EVENTS

Advertising Campaign ADC

Fashion Merchandising Promotion Plan FMP

Sports and Entertainment Promotion Plan SEPP

PROFESSIONAL SELLING AND CONSULTING EVENTS

Financial Consulting FCE

Hospitality and Tourism Professional Selling HTPS

Professional Selling PSE

ONLINE EVENTS

Stock Market Game SMG

Virtual Business Challenge Accounting VBCAC

Virtual Business Challenge Fashion VBCFA

Virtual Business Challenge Hotel Management VBCHM

Virtual Business Challenge Personal Finance VBCPF

Virtual Business Challenge Restaurant VBCRS

Virtual Business Challenge Retail VBCRT

Virtual Business Challenge Sports VBCSP