

PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS

Principles of Business Management and Administration **PBM**Principles of Finance **PFN**Principles of Hospitality and Tourism **PHT**Principles of Marketing **PMK**

TEAM DECISION MAKING EVENTS

Business Law and Ethics Team Decision Making BLTDM
Buying and Merchandising Team Decision Making BTDM
Financial Services Team Decision Making FTDM
Hospitality Services Team Decision Making HTDM
Marketing Management Team Decision Making MTDM
Sports and Entertainment Marketing Team Decision Making STDM
Travel and Tourism Team Decision Making TTDM

INDIVIDUAL SERIES EVENTS

Accounting Applications Series ACT
Apparel and Accessories Marketing Series AAM
Automotive Services Marketing Series ASM
Business Finance Series BFS
Business Services Marketing Series BSM
Food Marketing Series FMS
Hotel and Lodging Management Series HLM
Human Resources Management Series HRM
Marketing Communications Series MCS
Quick Serve Restaurant Management Series QSRM
Restaurant and Food Service Management Series RFSM
Retail Merchandising Series RMS
Sports and Entertainment Marketing Series SEM

PERSONAL FINANCIAL LITERACY EVENT

Personal Financial Literacy PFL

Not all chartered associations offer all events. Please check with your chartered association advisor for events offered in your chartered association.

BUSINESS OPERATIONS RESEARCH EVENTS

Business Services Operations Research BOR
Buying and Merchandising Operations Research BMOR
Finance Operations Research FOR
Hospitality and Tourism Operations Research HTOR
Sports and Entertainment Marketing Operations Research SEOR

CHAPTER TEAM EVENTS

Community Service Project CSP
Creative Marketing Project CMP
Entrepreneurship Promotion Project EPP
Financial Literacy Promotion Project FLPP
Learn and Earn Project LEP
Public Relations Project PRP

ENTREPRENEURSHIP EVENTS

Innovation Plan **EIP**Start-Up Business Plan **ESB**Independent Business Plan **EIB**International Business Plan **IBP**Business Growth Plan **EBG**Franchise Business Plan **EFB**

MARKETING REPRESENTATIVE EVENTS

Advertising Campaign **ADC**Fashion Merchandising Promotion Plan **FMP**Sports and Entertainment Promotion Plan **SEPP**

PROFESSIONAL SELLING AND CONSULTING EVENTS

Financial Consulting **FCE**Hospitality and Tourism Professional Selling **HTPS**Professional Selling **PSE**

ONLINE EVENTS

Stock Market Game SMG
Virtual Business Challenge Accounting (Pilot) VBCAC
Virtual Business Challenge Hotel Management VBCHM
Virtual Business Challenge Personal Finance VBCPF
Virtual Business Challenge Restaurant VBCRS
Virtual Business Challenge Retail VBCRT
Virtual Business Challenge Sports VBCSP